

# Highland Lakes Association of REALTORS®

## Committee Descriptions

### **Community Service / Public Relations**

The Community Service committee will serve to facilitate community outreach efforts on behalf of the HLAoR membership. The committee will decide upon and execute at minimum one community service project per year. The project(s) may change from year to year, to be decided upon by the committee.

The Public Relations committee is charged with the responsibility of promoting/enhancing the Association projects as well as the REALTOR® image to the general public and the REALTOR® affiliate public. This committee will also communicate for the membership on other committees' activities by serving as a support mechanism for media coverage and articles.

### **Education**

This committee is charged with providing education opportunities for members' personal development, growth and success in their profession. Creativity, excitement, meeting member needs, focusing on the future must be taken into account. This committee should plan, promote, and implement a number of educational programs, including professional designations, licensing renewal courses, and special seminars throughout the year. The education committee is responsible for the orientation session required for membership.

### **Governmental Affairs**

This committee is responsible for identifying, analyzing, and recommending an Association position to the Board of Directors on local, state, and national issues that affect the real estate industry and private property owners. This committee shall communicate and act on those issues approved. In addition, committee members interview and recommend endorsements of political nominees at all levels of government. Political involvement is prompted through Calls for Action, support of political campaigns, political forums and grassroots lobbying. This committee works closely with the TREPAC/Membership Committee.

### **Property Tour**

This committee will oversee the scheduling of monthly property tours to allow members of the Association the opportunity to showcase their listings to other members. Each month, a designated area of the Highland Lakes will be selected and 10 members will have the opportunity to showcase their listings on a first come, first served basis.

Tours will be held on a regular date/time each month. Those participating will meet at a designated location and follow a route to each property.

## **MLS**

This committee is responsible for keeping the MLS system current and applicable for our member's needs, monitor membership use with regard to MLS Rules and Regulations, and assist Board staff with MLS rule interpretation and compliance.

## **Technology**

This committee is responsible for keeping up-to-date on the ever changing world of technology and what effects it has on the real estate business and the success of the REALTOR® profession.

## **TREPAC/Membership**

The TREPAC/Membership Committee is charged with the recruitment and involvement of members in the Association. The committee will promote the services, privileges, and benefits of being a REALTOR® and organize the Association meetings. It is also a bipartisan group of real estate professionals working to protect private property rights for REALTORS®, as well as property owners. The committee will encourage contributions from HLAoR members and affiliate members and raise funds through special events.